



SIAM AL HASAN



CONTACT

+880 1707 094973

siam.hqa@gmail.com

linkedin.com/in/siamhqa

Bangladesh



EDUCATION

BRAC University

Bachelor of Business
Administration (in progress)

Bangladesh International School & College

Higher Secondary Certificate

Adamjee Cantonment Public School

Secondary School Certificate



SKILLS

- Copywriting
- High Impact Content Development
- Paid Social Media Advertisement
- Performance Analysis and Optimization



LANGUAGE

- Bengali — Native
- English — Proficient

Social Media Manager



ABOUT ME

Social media marketer with 3+ years of creating high impact content, including short-form video and Meta ad campaigns, for real estate and agency clients. I run paid social on small budgets and use performance data to turn attention into leads and revenue.

\$200K+

client revenue
generated

20x

return on ad
spend

~BDT 20

cost per lead



EXPERIENCE

Marketing Strategist

May 2025 — Present

Nanometrica · Part-time · Remote

Generated \$200K+ in client revenue through content-led campaigns and paid social on small budgets. Develop brand strategies and content plans, produce short-form video for Reels, and roll out integrated campaigns and content calendars, managing clients and delivery.

Sales & Marketing Executive

Nov 2023 — Apr 2025

Classic Lands and Building Technology Ltd. · Part-time · Dhaka
· Started as Intern

Ran Facebook ad campaigns for a land project: **BDT 10K in monthly ad spend generated 500+ leads** (BDT 20 or less per lead). Wrote captions and produced static content, and worked with the sales team to convert leads into qualified prospects.



SELECTED WORK

Royal Asia Development Ltd.

**REAL ESTATE · PAID SOCIAL
+ CONTENT**

Generated **\$200K+** with a small ad budget and content-led campaigns.

Utsab Group Ltd.

**HOSPITALITY · PAID
SOCIAL + CONTENT**

Generated **BDT 50,000**
from BDT 2,500 in ad
spend, a 20x return.